

# TABLE OF CONTENTS

I. BACKGROUND .....	4
1. Legislation .....	4
2. Report Requirements and Process .....	5
3. Relationship between Sugary Drink Consumption, Health, and Equity .....	5
4. Advisory Committee.....	7
5. Revenue and Revenue Projections .....	9
II. IMPACT OF THE SUGARY DRINKS DISTRIBUTOR TAX .....	10
1. Use of funds .....	11
a. Funded Projects FY 2017-18 .....	11
b. Funded Projects FY 2018-19 .....	15
2. Impact on Beverage Prices and Consumer Purchasing Behavior.....	16
a. Beverage Prices.....	17
a. Consumer Purchasing Behavior .....	18
i. aa. Sugary Drink Consumption .....	19
ii. bb. Sugary Drinks Sales and Expenditures .....	23
3. Impact on Public Health .....	24
a. San Francisco Demographics.....	25
b. Current State of Food Security, Food & Drink Environment, and Nutrition in San Francisco .....	30
c. Current State of Physical Activity and Built Environment in San Francisco .....	42
d. Mortality in San Francisco .....	47
III. SUGARY DRINKS DISTRIBUTOR TAX ADVISORY COMMITTEE RECOMMENDATIONS .....	49
1. Advisory Committee Process .....	49
2. Advisory Committee Recommendations.....	59
IV. ENDNOTES .....	69
V. APPENDICES (SEE WWW.SFDPH.ORG/SDDTAC)	
Appendix A	ARTICLE 8: Sugary Drinks Distributor Tax Ordinance (San Francisco Business and Tax Regulations Code)
Appendix B	ARTICLE XXXIII: Sugary Drinks Distributor Tax Advisory Committee (San Francisco Administrative Code)
Appendix C	Sugary Drinks Distributor Tax Advisory Committee Bylaws
Appendix D	Current State of Diet-Sensitive Health in San Francisco i. Children’s Oral Health ii. Overweight and Obesity iii. Diabetes iv. Hypertension v. Cardiovascular Disease
Appendix E	17-18 SDDT Revenue Department Survey
Appendix F	Focus Group Report
Appendix G	Community Surveys
Appendix H	Town Hall Brief and Appendix
Appendix I	Letters
Appendix J	Data and Evidence